

# E-COMMERCE AND TALLY

## OBJECTIVE :

This course is meant to acquaint the students with the principles of Business Economics as are applicable in business.

Total Marks : 60+15=75

## COURSE INPUT :

### UNIT - I

**Meaning and concept of Internet and E-Commerce :** A brief history of the internet, Meaning and concepts, No Middleman, Networking, Accessibility, Timesaving, Player Synergy, High Transitional costs, Meaning of E-commerce, Cost of E-Commerce, Media Convergence. E-commerce and related services, techniques of E-Commerce System, Types of E-Commerce, Applications of E-Commerce, Advantages and Disadvantages of E-Commerce.

### UNIT - II

**Channel of E-Commerce and Electronic Trading System :** E-commerce and e-business, E-Market Basics, Different Types of E-marketplaces, Advantages of E-marketplaces, Benefits as a seller, Benefits as a buyer, E-Business Issues, E-marketplaces Development, The Difference Between E-business, E-commerce and

E-marketplaces, Channels of E-commerce, The Web as an Advertising Channel, The Web as an Ordering Channel, Web as a customer Support Channel, Need for E-Commerce, Improved Productivity, Cost saving, Streamlined, Business Process, Better Consumer Service, Opportunities for new Business, E-Commerce as an electronic trading system, The Role of a Specialist, The Role of a Market Maker, Electronic communication Network (ECNs).

### UNIT - III

**E-Payment, E-Payment Risk and Component :** Customer communication, Special features required in Payment system, Banking and security markets, E-

Payment systems, Checks and bank Transfers, EDI, Credit card and Payment System , E-Cash and ATMs, Banks and the Internet, Development of Payment system, digitized “e-cash” system, Credit card based system, Business Issues and Economic Implications, A Classification of Credit Cards Based Payment. Benefits of using e-payment, Improvement in sales, increased Profits, Reduced Expenses, The Customer Perspective, Risks in E-Commerce, Risk management options, An Industry value chain.

**Security Risk, Threats, Tool and Policy :** Security risk of e-commerce, Public and Private keys, One-way functions, Types of Threats Associated with Information Technology, Sources of security threats Security Tool and risk Management approach, E-Commerce and security policy for e-commerce, Corporate Digital Library.

## **UNIT - IV**

**Introduction of Accounting Software :** Introduction, Creation of Company, Group and Ledger Creation, Display of Voucher, Creating Voucher, Voucher Entry, Financial Statement, Display of Balance Sheet and P&L A/c, Other Report.

## **UNIT - V**

**Inventory Control :** Introduction of Inventory, Creating Unit of measure, Stock Group, Godown, Category and Stock Item, Creating Inventory Vouchers, Sale Order and purchase Order, Preparing Debit and Credit Notes, Methods of Depreciation, Depreciation of Assets, Advance entries and Report.

**PRACTICAL**

Total Marks : 25

Tally. ERP 9 Latest Versions